

**MOJZA**

**O Levels / IGCSE**

**GP Explanation**

**Samples**

2069 / 0457



**BY TEAM MOJZA**

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# Sample 1

## Project Aims

In the wake of COVID-19, the trend in recreational activities has changed considerably. Our project aimed to assess this change in trend of recreational activities. Also, we aimed to spread awareness regarding the significance of sports as essential recreational activities and the importance of limiting screen time.

### Description of Outcome

The outcome that we have produced is an Instagram page alongside a website. The data and information obtained via primary research through surveys and interviews was analysed, cross checked with secondary research from multiple sources, and posted on Instagram for general awareness. Moreover, the benefits of healthy recreational activities and the detriments of increased screen time were listed. Likewise, articles were published on the website for the purpose of providing detailed information on several topics such as 'How recreation changed during COVID 19.' Furthermore, a poster making activity was organised to aid our awareness campaign. Conclusively, we highlighted such actions that can be taken to continue healthy recreational activities during these hard times. Positive feedback was also received regarding our awareness campaign.

## Cultural Perspectives

To assess the change in trend of recreational activities, two perspectives in the form of two age groups were considered, one of adolescents and the other of adults. Both groups experienced a decrease in healthy recreational activities such as cricket or jogging and an increase in screen time. However, the change in trend experienced by adults was much less than that experienced by adolescents. Nevertheless, both groups experienced comparatively similar increases in screen time for different reasons. Undoubtedly, the change faced by adolescents was much more alarming than that faced by adults. Yet, as both groups faced an unhealthy change, highlighting this issue and spreading awareness was essential.

# Sample 2

When deciding the topic for our group project, we eventually came to a culmination of working specifically on 'Breast Cancer Awareness'. Accordingly, we decided to launch an awareness campaign amongst our fellows, teachers and locality enduring the fact that our own country partakes in the problem of breast cancer, as amongst 9 women 1 is diagnosed with it. Instead of primarily focusing on the issue of breast cancer itself, we aimed to identify its causes, consequences, treatment and ways to reduce its risk factors.

In Pakistan, not only the government is carrying out campaigns all over the country but Shaukat Khanum Cancer Hospital is also offering free treatment to underprivileged cancer patients. The government along with Shaukhat Khanum hospital raised an awareness campaign through mobile phone tones in which a breast cancer awareness message was recorded both in Urdu and English. In the USA, work done by Estée Lauder Companies is highly commendable; 86 million dollars have been funded for medical research grants through Breast Cancer Research Foundation (BCRF) (Companies 2021).

After the data analysis of the survey, we realised that the majority of people in Pakistan knew about breast cancer but unfortunately, 29.9% were ignorant of the main symptoms of it and they felt that the patients were hesitant to reach out for help due to cultural and social restraints.

Our awareness campaign revolved around a fundraiser for breast cancer patients, seminars in our school and awareness through social media: making our website and Instagram page. We pooled together funding to design a wall on the entrance of our school, where we added statistics about breast cancer, drafted a petition challenging the youth to stay physically active and avoid unhealthy activities after conducting a survey and interviewing a breast cancer patient alongside a doctor.

Our awareness campaign is the direct product of our will to encourage people to realise that a small change in their behaviour could lead to big changes in society. Our objectives were fulfilled, according to our aim we wanted to give donations for breast cancer patients. We discussed it with our administration to arrange a bake sale for fundraising. Thus on 25 October 2021, in cooperation with A-levels and other branches of Beaconhouse, a bake sale was arranged. Brochures and posters creating awareness of breast cancer were also distributed hence it was a successful attempt to not only create awareness but also help underprivileged cancer patients.

### **A Note from Mojza**

These notes for Subject(code) have been prepared by Team Mojza, covering the content for AS Level 2022-24 syllabus. The content of these notes has been prepared with utmost care. We apologise for any issues overlooked; factual, grammatical or otherwise. We hope that you benefit from these and find them useful towards achieving your goals for your Cambridge examinations.

If you find any issues within these notes or have any feedback, please contact us at [support@mojza.org](mailto:support@mojza.org).

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